

Who Controls Advertising?

Interpublic Group:

http://en.wikipedia.org/wiki/Interpublic_Group_of_Companies

Michael I. Roth(Ashkenazi Jew) – Chairman and Chief Executive Officer
<http://www.interpublic.com/interpublicgroupinfo/management>



Frank Mergenthaler(Ashkenazi Jew) – Executive Vice President and Chief Financial Officer

<http://www.interpublic.com/interpublicgroupinfo/management>



Philippe Krakowsky(Ashkenazi Jew) – Executive Vice President, Strategy and Corporate Relations

<http://www.interpublic.com/interpublicgroupinfo/management>

Omnicom Group:

http://en.wikipedia.org/wiki/Omnicom_Group

John D. Wren(White European) – President and Chief Executive Officer
<http://www.notablebiographies.com/newsmakers2/2007-Pu-Z/Wren-John.html>



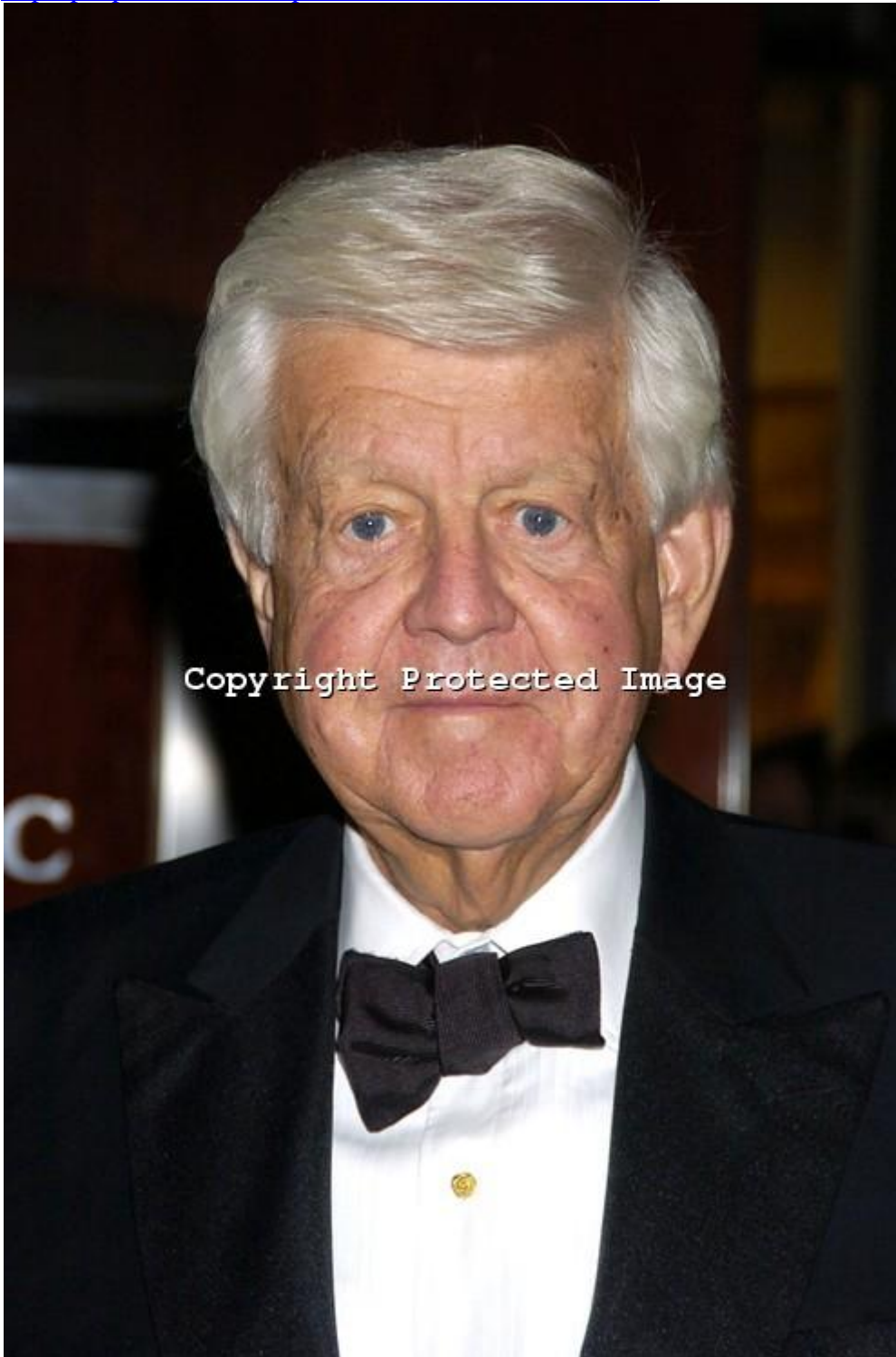
Randall J. Weisenburger(Ashkenazi Jew) – Executive Vice President and Chief Financial Officer

<http://www.allbusiness.com/marketing-advertising/4198520-1.html>



Bruce Crawford(White European) – Chairman

<http://people.forbes.com/profile/bruce-a-crawford/55595>



Publicis Groupe:

http://en.wikipedia.org/wiki/Publicis_Groupe

Maurice Lévy(Ashkenazi Jew) – Chairman and Chief Executive Officer

http://en.wikipedia.org/wiki/Maurice_L%C3%A9vy_%28Publicis%29

Élisabeth Badinter(Ashkenazi Jew) – Chairman, Supervisory Board
http://en.wikipedia.org/wiki/%C3%89lisabeth_Badinter



Jean-Yves Naouri(Ashkenazi Jew) – Chief Operating Officer

<http://stuartsmithsblog.wordpress.com/2010/02/24/will-jean-yves-naouri-be-the-next->

[ceo-of-publicis-groupe](#)



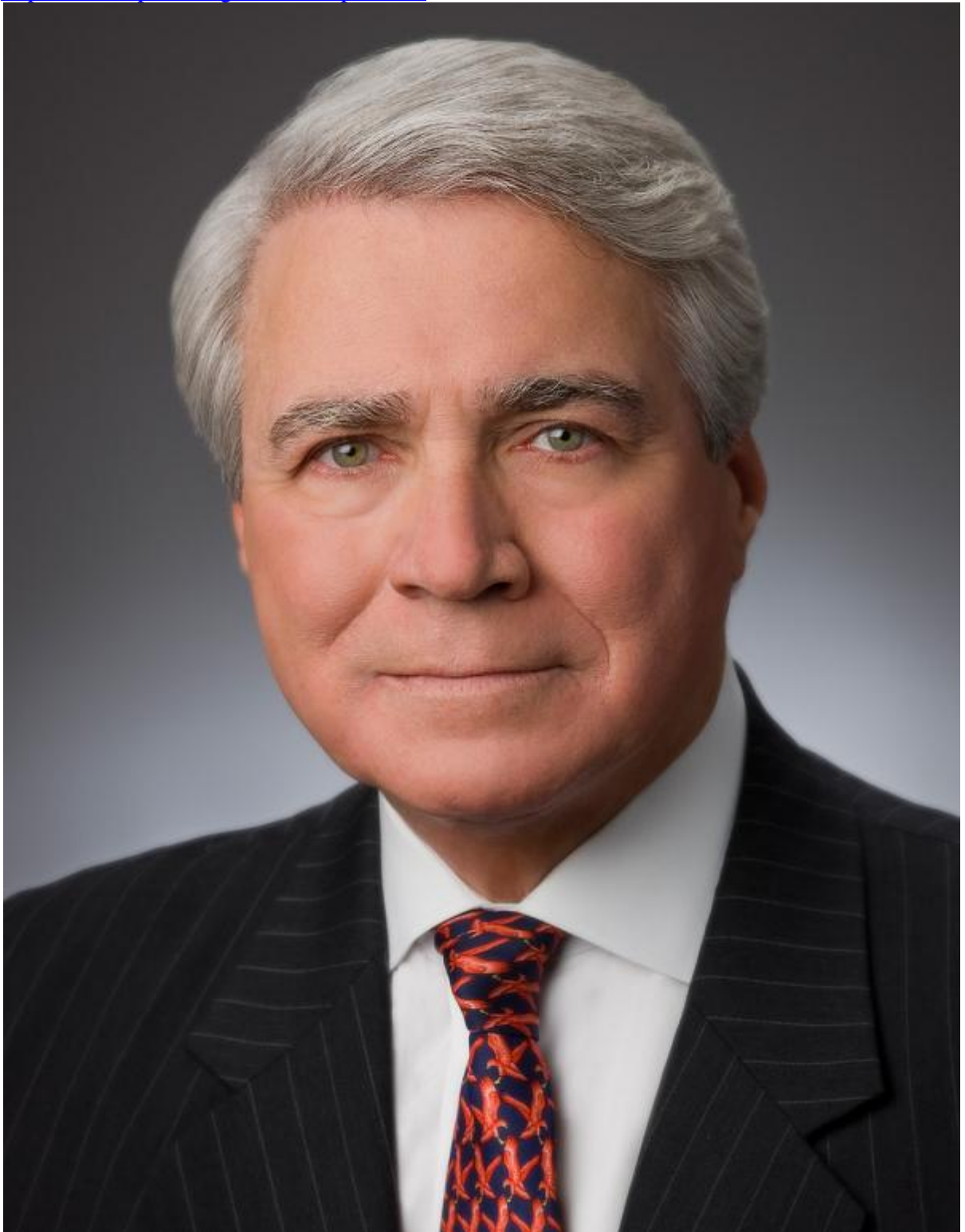
WPP Group:

http://en.wikipedia.org/wiki/WPP_Group

Sir Martin Sorrell(Ashkenazi Jew) – Founder and Chief Executive Officer
http://en.wikipedia.org/wiki/Martin_Sorrell



Philip Lader(Ashkenazi Jew) – Non-Executive Chairman
http://en.wikipedia.org/wiki/Philip_Lader



Orit Gadiesh(Ashkenazi Jew) – Non-Executive Director

<http://www.wpp.com/wpp/about/howeare/leadership.htm#name7>



The Ad Council:

http://en.wikipedia.org/wiki/Ad_Council

Peggy Conlon(White European) – President & Chief Executive Officer
<http://www.adcouncil.org/default.aspx?id=710#conlon>



Jon Fish(Ashkenazi Jew) – Executive Vice President and Chief Financial Officer
<http://www.adcouncil.org/default.aspx?id=710#Jon>

Barbara Leshinsky(Ashkenazi Jew) – Executive Vice President, Development
<http://www.adcouncil.org/default.aspx?id=710#bleshinsky>



Advertising Research Foundation:
http://en.wikipedia.org/wiki/Advertising_Research_Foundation

Robert L. Barocci(White European) – President & Chief Executive Officer
<http://www.thearf.org/assets/board?fbid=2RZ86jxJav-#barocci>



Steve Coffey(White European) – Chairman
<http://www.thearf.org/assets/board?fbid=2RZ86jxJav-#coffey>



Bernard Bradpiece(Ashkenazi Jew) – Treasurer
<http://www.thearf.org/assets/board?fbid=2RZ86jxJav-#bradpiece>



American Advertising Federation:

http://en.wikipedia.org/wiki/American_Advertising_Federation

James Edmund Datri(White European) – President & Chief Executive Officer
<http://www.aaf.org/default.asp?id=883>



Frank Cooper(Negro) – Chairman, Executive Committee

<http://www.aaf.org/default.asp?id=35>



Erik Lohmeier(Ashkenazi Jew) – Chairman, Council of Governors

<http://www.aaf.org/default.asp?id=35>



American Association of Advertising Agencies:

http://en.wikipedia.org/wiki/American_Association_of_Advertising_Agencies

Nancy Hill(Ashkenazi Jew) – President and Chief Executive Officer
http://www.aaaa.org/about/Pages/020110_ceomessage.aspx#hill



Andy Fletcher(White European) – Secretary-Treasurer
http://www.aaaa.org/about/Pages/020110_ceomessage.aspx#fletcher
(no picture available)

Laura Bartlett(White European) – Chief Financial Officer and Chief Operating Officer

http://www.aaaa.org/about/Pages/020110_cmessage.aspx#bartlett

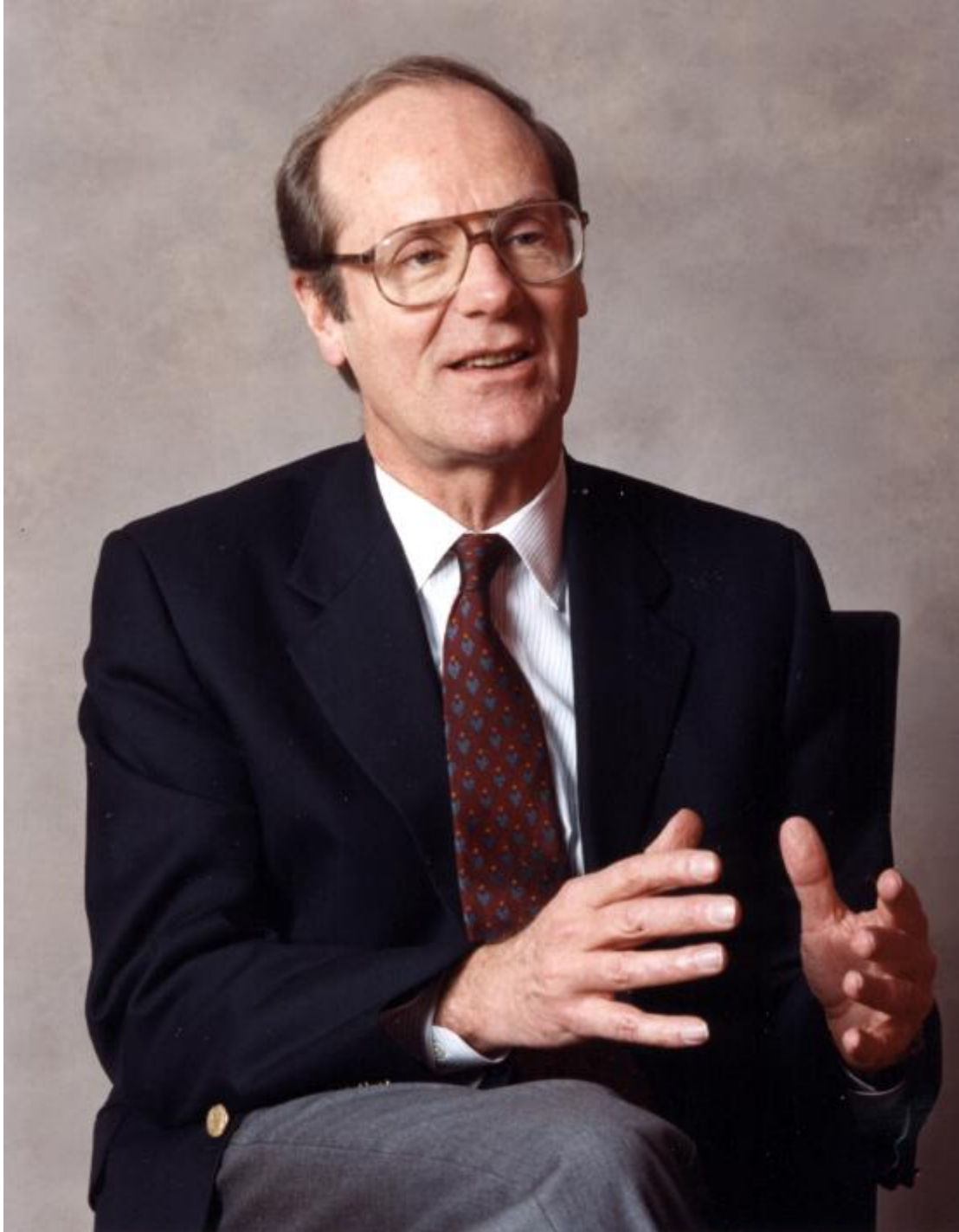
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American Marketing Association:

http://en.wikipedia.org/wiki/American_Marketing_Association

George Day(White European) – Chairman

<http://www.marketingpower.com/AboutAMA/Pages/BoardofDirectors.aspx>



Michael Kullman(Ashkenazi Jew) – Chairman-Elect

<http://www.marketingpower.com/AboutAMA/Pages/BoardofDirectors.aspx>



Dave Reibstein(Ashkenazi Jew) – Vice President of Finance; Secretary
<http://www.marketingpower.com/AboutAMA/Pages/BoardofDirectors.aspx>



Association of National Advertisers:
http://en.wikipedia.org/wiki/Association_of_National_Advertisers

Rebecca Saeger(Ashkenazi Jew) – Chairman

<http://www.ana.net/content/show/id/board>



Robert D. Liodice(White European) – President and Chief Executive Officer

<http://www.ana.net/bios/show/id/bliodice>



Christine Manna(White European) – Chief Operating Officer and Secretary
<http://www.ana.net/bios/show/id/cmanna>



Council of Better Business Bureaus:
http://en.wikipedia.org/wiki/Better_Business_Bureau

Stephen A. Cox(White European) – President and Chief Executive Officer
<http://www.bbb.org/us/cbbb-staff/stephen-cox>



Alan L. Cohen(Ashkenazi Jew) – General Counsel and Corporate Secretary
<http://www.bbb.org/us/cbbb-staff/alan-cohen>



Andrea C. Levine(Ashkenazi Jew) – Senior Vice President and Director, National Advertising Division

<http://www.bbb.org/us/cbbb-staff/andrea-levine>



Direct Marketing Association:

<http://www.the-dma.org/aboutdma/whatisthedma.shtml>

Lawrence M. Kimmel(Ashkenazi Jew) – Chief Executive Officer

<http://www.the-dma.org/aboutdma/leadershipteam.shtml>



G. Steven Dapper(Ashkenazi Jew) – Chairman

<http://www.the-dma.org/aboutdma/boardofdirectors.shtml>



Glenn S. Eisen(Ashkenazi Jew) – Treasurer

<http://www.the-dma.org/aboutdma/boardofdirectors.shtml>



Susan D. Goodman(Ashkenazi Jew) – Secretary

<http://www.the-dma.org/aboutdma/boardofdirectors.shtml>



Interactive Advertising Bureau:

http://en.wikipedia.org/wiki/Interactive_Advertising_Bureau

Randall Rothenberg(Ashkenazi Jew) – President and Chief Executive Officer
[http://www.iab.net/about the iab/iab staff/bios](http://www.iab.net/about_the_iab/iab_staff/bios)



Patrick Dolan(White European) – Executive Vice President and Chief Operating Officer

http://www.iab.net/about_the_iab/iab_staff/bios



David Doty(Ashkenazi Jew) – Senior Vice President and Chief Marketing Officer
[http://www.iab.net/about the iab/iab staff/bios](http://www.iab.net/about_the_iab/iab_staff/bios)



International Advertising Association:
http://en.wikipedia.org/wiki/International_Advertising_Association

Alan Rutherford(Ashkenazi Jew) – Chairman & World President

<http://www.iaaglobal.org/file.ashx?fid=86280ee5-9109-4aec-b8d4-b90cf7ea475a>



Michael Lee(Ashkenazi Jew) – Executive Director

<http://www.iaaglobal.org/file.ashx?fid=86280ee5-9109-4aec-b8d4-b90cf7ea475a>



Sandy Kornberg(Ashkenazi Jew) – Treasurer

<http://www.iaaglobal.org/file.ashx?fid=86280ee5-9109-4aec-b8d4-b90cf7ea475a>



Radio Advertising Bureau:

<http://www.rab.com/public/about/about.cfm>

Louise “Weezie” Kramer(Ashkenazi Jew) – Chairman
http://www.rab.com/public/about/board_of_directors.cfm



Scott Herman(Ashkenazi Jew) – Vice Chairman
http://www.rab.com/public/about/board_of_directors.cfm

Jeff Haley(White European) – President and Chief Executive Officer
<http://www.rab.com/politics/haley.cfm>



Summary:

Of the forty-six(46) senior executives of the major advertising corporations and trade associations, thirty-one(31) are Jews. This is a numerical representation of 67%. Jews are approximately 2% of the U.S. population.* Therefore Jews are over-represented among the senior executives of the major advertising corporations and trade associations by a factor of 33.5 times(3,350 percent).

* Jewish Population of the United States by State:

<http://www.jewishvirtuallibrary.org/jsource/US-Israel/usjewpop.html>